



Rockwall Main Street Advisory Board Meeting Minutes Development Services Conference Room/City Hall – 385 South Goliad, Rockwall Tuesday, January 18, 2022 - 5:00 P.M.

Board members present: Geoffrey Lyons, Jeremy Standifer, Jenni Hoffman, Stacy Fuqua, Gary Cannavo

Absent: - Eva Cannon

Staff present: Bethany Browning, Main Street Manager

Council Liaison: Absent

1. CALL THE MEETING TO ORDER

Jeremy called the meeting to order at 5:17 PM.

2. OPEN FORUM

There were no public comments and the forum closed at 5:17 PM.

3. DISCUSSION/ACTION ITEMS

- A. **Review and act on the December 20, 2021 meeting minutes:** Jeremy made a motion to approve the minutes as presented; Gary seconded the motion. Motion passed 5-0.
- B. **Discuss objectives for the transformation strategy and take necessary action:** Jeremy led the discussion regarding downtown music and crosswalks. Jeremy suggested we start the process over from scratch to include the Parks Director as well. Jeremy stated he would reach out to the Parks Director to set up a future meeting. The board agreed that crosswalks are needed to increase pedestrian safety in the district. Manager to reach out to Leadership Class to investigate working together to add crosswalk signage to Lofland Park entrance on North Fannin Street at Interurban.
- C. **Complete the Annual Accreditation for submittal to the Texas Main Street Program:** Ms. Browning briefly reviewed the document and asked board members to complete the form and send responses back to the manager.

4. MAIN STREET MANAGER'S REPORT

Main Street District Activity:

Fable & Fire – Opening Soon - 116 E. Rusk

New Construction of Office/Professional Building – Coming Soon – 407 W. Washington

Texas Main Street

Annual accreditation is due January 21 - Next training opportunity, summer 2022

Project Status Report/Follow Ups:

Upcoming Events:

Spring Fling – March

Farmers Market – May

San Jacinto Music – May

Founders Day – May

Farm to Feast – May

5. ADJOURN

Meeting was adjourned at 6:10PM. Minutes prepared by Bethany Browning, Main Street Manager.

PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS 22 DAY OF FEBRUARY 2022.

MAIN STREET ADVISORY BOARD CHAIRMAN: _____